Outline

- What is CPTED?
- Basic Principles of CPTED
- What is creative placemaking
- Stories on Stories
What is CPTED?
The proper design and effective use of the built environment that can lead to a reduction in the fear and incidence of crime and an improvement in quality of life.
Can you spot Michael in this picture?
This image serves as an insightful example for two key elements of CPTED: territorial reinforcement and maintenance!
Territorial Reinforcement
Includes “Celebrated Entryways” and Lighting
Maintenance
Positive and Negative Activity Generators
What is Creative Placemaking?
A term that describes the practice of using the arts as a tool for community development.
What can Creative Placemaking do?
Help us to reactivate space, particularly for positive activity.
Relevance to SRTS

- Children express concerns about walking and biking
- Effective use of limited resources
- An opportune learning experience for all
STORIES ON STORIES:
BUILDING NEIGHBORHOOD CONNECTIONS THROUGH ART AND STORYTELLING

Sunday, July 14th, 2-3pm
Rosedale Development Association,
1403 Southwest Blvd, Kansas City, KS 66103

Join Wyandotte's violence prevention coalition and fellow Rosedale residents to increase safety through community art on boarded up houses. To learn more about the Stories on Stories project, come to a community meeting or contact communityed@mocsa.org or (316)285-1333.
What does an art project have to do with violence?

- WyCo-SAP is focused on finding ways to prevent violence before it happens.
- By bringing neighbors together, everyone is safer, both inside and outside their homes.
SAFETY CONCERNS
85% of people felt safe during the day but only 50% felt safe at night.

REASONS FOR CONCERNS
40% of residents said their neighborhood was not doing a good job of maintaining vacant properties.
45% of residents said their neighborhood was not well lit.

WHAT RESIDENTS ARE WILLING TO DO
92% of residents said they would keep their porches lit to improve neighborhood safety.
83% of residents said they would participate in a neighborhood cleanup.

I feel absolutely unsafe at night.
There are too many abandoned buildings and unlit areas.
People are very kind and they help each other.

3 SIMPLE WAYS YOU CAN KEEP YOUR NEIGHBORHOOD SAFE
1. Get to know your neighbors
2. Turn on your porch light at night
3. Help keep your neighborhood clean

SHEDDING LIGHT ON COMMUNITY SAFETY
2016 Wyandotte County Community Safety Survey Results
Inspiration: The Inside Out Project
How can we use art that is reflective of the surrounding community to reclaim vacant, neglected buildings?
Why It Works

- Similar efforts have been very effective in preventing neighborhood violence
- Demonstrates neighborhood care for a previously “abandoned” place
- Draws attention, discourages negative behavior
- Encouraging the sort of positive engagement between neighbors that improves safety
Process

- Prioritized community engagement over speed
- Neighborhood Survey - “post” results TBD!
- Community meetings - lesson for next project
- Summer program students contributed art
What’s Next?

- Higher profile buildings?
- Integration into city boarding process?
- Tell a whole “story” throughout buildings in a neighborhood?
- Partnerships with schools or more youth programs?
Questions?
Further Reading

- *The Field Guide for Parks and Creative Placemaking* by The Trust for Public Land & City Parks Alliance

- *Community Safety by Design* by the Prevention Institute

- “My wish: Use art to turn the world inside out”
Thank you!

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