Youth Education
The education team expanded program reach to new schools and partner sites and grew the depth of program offerings in 2018.

In total, a record 6,000+ students engaged in Local Spokes programming:
- 2,218 helmets distributed
- 650 new bike riders
- 7,000 miles ridden
- 33 schools in 10 districts served

Building Collective Health
This project, funded by the Aetna Foundation and coordinated in partnership with Children’s Mercy Kansas City, took an in-depth look at the impact our programming in Northeast KCMO neighborhoods. Through built environment improvements, community engagement events, education programming, and evaluation, our goal was to improve awareness, skills, confidence, and motivation in children, their parents, and community members, and increase the number of residents walking and biking.

Through our evaluations, we learned:
- 76% of students spent more time bicycling
- Temporary traffic calming demonstrations led to 23% more pedestrians observed using intersections, and rolling stops decreased by 9.4%
- 85% of survey respondents said they want more bike/ped safety improvements in their neighborhood

Tour de Bier
BikeWalkKC’s annual fundraiser, the Tour de Bier drew more than 1,200 participants. Nearly 40 sponsors and partners helped make the event possible, and 78 volunteers generously donated their time. Registrants represented 95 cities from 23 states across the country, and the Tour de Bier was named “2018 Best Organized Bike Ride” by readers of The Pitch.

Bike Month Membership Drive
May is Bike Month, and BikeWalkKC conducted a membership drive in partnership with Boulevard Brewing. Altogether, 142 individuals joined the ranks of BikeWalkKC’s membership, growing the collective voice of citizens who desire improved biking, walking, trails, transit, and quality of life in Kansas City.

Bike Share for All
With support from the Health Forward Foundation and The H & R Block Foundation, BikeWalkKC launched a new bike share equity program to provide deeply discounted annual memberships for those in need, including the unbanked. We are piloting the program with Hope Faith Ministries, Metro Lutheran Ministries, Midtown KC Now, the Westside Housing Organization, and the Kansas City Area Transportation Authority.

Advocacy and Policy
BikeWalkKC conducted a variety of advocacy campaigns in 2018 to advance:
- KCMO Bike Plan completion
- Bike/ped accommodations on the Buck O’Neil Bridge
- Equitable and transparent distribution of GO Bond funding for sidewalks and complete streets
- Progress on bike lane projects across the region
- Bike share in new municipalities
Safe Routes to School in Wyandotte County

BikeWalkKC continued to grow the Safe Routes to School program in 2018 providing technical assistance and programming support to area schools.

In 2018, Wyandotte County saw:

- 22 participating schools
- Eight Walking School Bus programs
- 2.7 miles of sidewalks built near/around schools

Adult Education

BikeWalkKC’s education and encouragement classes were enjoyed by 144 participants via Confident City Cycling, Maintain Your Ride Clinics, Family Earn-a-Bike, and Advanced Maintain Your Ride. These classes are designed to help community members learn new concepts, build their confidence and skills, and provide safe and effective transportation options for all.

Bike Share

Bike Share Kansas City’s 240+ bikes and 41 stations enjoyed record usage in 2018, including:

- 21,000 trips taken
- 103,374 miles ridden
- 97,976 pounds of carbon offset/saved
- 4,120,093 calories burned

Women Bike KC

The 2018 Women’s Bike Summit was held at the Southeast Community Center, co-hosted by KC Parks & Recreation. The event drew a record 122 participants, and included a new Nonprofit Village, clinics and seminars, and group rides for individuals of all skill levels. Women Bike KC encouragement events were held throughout the year to help get more women, girls, trans, femme, and non-binary people on bicycles and participating in our community as riders and leaders.

Statewide Coalitions

With support from the Kansas Health Foundation and the Missouri Convergence Project, BikeWalkKC and bike/ped organizations across Missouri and Kansas are working together to advocate for statewide issues and align advocacy efforts for streets, roads, and trails in each state.

FINANCIALS

2018 Revenue

- Consulting & Earned Income 17%
- Government Grants and Contracts 30%
- Special Events 6%
- Bike Share User Fees 6%

2018 Expenses

- Consulting & Earned Income 17%
- Government Grants & Contracts 35%
- Special Events 7%
- Other Expenses 3%
- Operational 25%
- Bike Share Operations 15%
- Consulting & Earned Income 10%

2018 BOARD OF DIRECTORS

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Director of Recruiting Strategy, TriCom Technical Services

Amanda Grimes, Bike Share KC Chair
Assistant Professor, University of Missouri-Kansas City School of Nursing and Health Studies

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Malenda Shahane, UMB Bank
Eric Rogers, Executive Director, BikeWalkKC (ex-officio)
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2018 Bike Share Partners and Sponsors
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** Indicates bike share station location