

2015 Annual Report

At a Glance

BikeWalkKC kicked off the year in a **brand new office** in Midtown. Our new home is an exciting milestone, will better house our growing team, and enable us to host more classes, trainings, and community events.

The Youth Education Program

continues to scale up significantly. BLAST Kids on Bikes and Earn-A-Bike served almost **3,000 kids** in seven school districts and a record **29 schools**. We also expanded into Johnson County, at several schools in Olathe.

Safe Routes to School doubled the number of kids walking to school in Wyandotte County. Communities of care began developing around KCMO schools in the Historic Northeast to support kids walking and biking to school.

Midtown KC Walks debuted as a new collaboration with The Whole Person and Midtown KC Post to highlight the need for **safe and well maintained sidewalks** for children, seniors, and people with disabilities.



The Adult Education Program

offered more Confident City Cycling and Bike maintenance classes. It also partnered with the St. Joseph Health Department to help establish an adult education program in that community. Finally, dozens more city and county employees participated in **professional development training** to improve their skills in building high quality bicycle and pedestrian infrastructure.

Advocacy and Public Policy

engaged in the KCMO City Council elections to ensure walking and biking were central issues for many candidates, including a new policy platform and a **candidate forum** in partnership with the KC Regional Transit Alliance.

We also supported new bike/ped master plans in **Overland Park** and **Leawood**, new bike safety laws in **Lee's Summit**, and plans for a major protected bike lane on Burlington Road in **North Kansas City**.

Bike Share had a phenomenal year expanding to **27 stations** between the Missouri River and Waldo, and more than doubling Kansas City B-cycle ridership in 2015.

BY THE NUMBERS

2,912
kids graduated from our Youth Education Programs

180
attended 2nd women's summit

1,400
volunteer hours

13,285
B-cycle trips

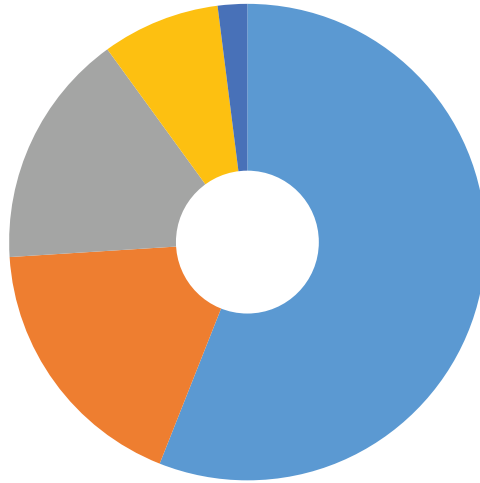


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Financials

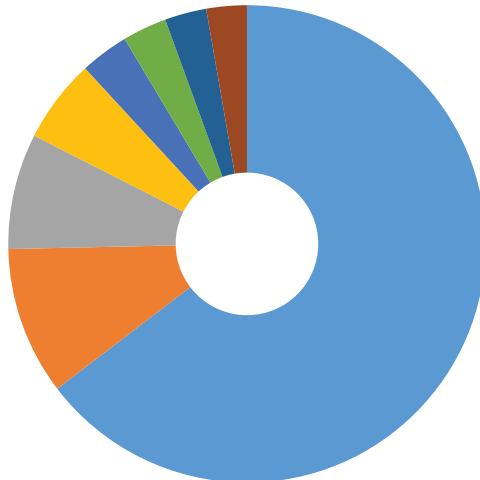
Revenue

- Grants 56%
- Consulting 18%
- Events 16%
- Membership & Donations 8%
- Misc 2%



Expenses

- Payroll 64%
- Contract Services 10%
- Facilities and Equipment 8%
- Misc 6%
- Special Events 3%
- Operations 3%
- Business 3%
- Marketing 3%



Major Funders

- US Department of Transportation
- Health Care Foundation of Greater Kansas City
- Greater Kansas City Community Foundation
- City of Kansas City, MO
- Unified Government of Wyandotte County and Kansas City, KS
- Ewing Marion Kauffman Foundation
- Jackson County, MO
- New Belgium Brewery
- City of Olathe, KS and Olathe School District
- REI Overland Park
- AARP Missouri
- Gastinger Walker Harden Architects
- Duct Tape Marketing
- Bike Law/Vance Preman
- Boulevard Brewing Company

Major Donors

- Carol and Tom Handley
- Caroline and George Helmkamp
- John Jantsch
- Debra Wood
- Tim Oberle
- Gail Spann
- Wade Hamilton
- Alexandra Bojarksi-Stauffer
- Joe Kearns
- Matthew Woody
- Tyler Henson
- Cathy Lincoln
- Art Gough
- Amanda Grimes
- Nita Harnes
- Molly Gosnell
- Tanner Tyron
- Bonnie Holthaus
- Dennis Villasenor
- Benjamin Thorton
- Bill Blessing