

## Annual Report – BWKC 2014

### At a Glance

BikeWalkKC's fourth year saw continued growth in the organization, membership, programs, and impact in Greater Kansas City. We are quickly building a high-performing nonprofit that will help make KC a healthy and thriving place to live, work, and play.

**The Youth Education** program more than doubled in size this year. BLAST Kids on Bikes and Earn-A-Bike served 1,800 kids across twenty-two elementary schools and six school districts.

**Safe Routes to School** worked with ten elementary schools in Wyandotte County to begin developing Walking School Bus programs. Thanks to new support from the Health Care Foundation of Greater Kansas City, we kicked off a new partnership with the Kansas City, MO Public Schools.

**The Women Bike KC Initiative** reached critical mass with the debut of the first Women's Bike Summit, bringing together 120 women from all walks of life.

**Events** continued to grow bike culture in KC, connect us with our members, and provide a solid financial base for the organization. Tour de Bier and New Belgium Clips grew again this year, and Handlebar Happy Hour helped us connect with members and supporters in neighborhoods across the metro area.

**Advocacy and Public Policy** saw great progress with the passage of much discussed and newsworthy anti-harassment policy in KCMO. 2014 also saw new bi-state bike



lanes on Southwest Boulevard spanning both KCMO and KCK, new bike and pedestrian plans underway in Overland Park and Leawood, a new policy to use high visibility crosswalks in KCMO.

**Bike Share** celebrated its first full year of operation for Kansas City B-cycle, and we prepared for Phase 2 expanding to Midtown in 2014. Visit [www.kcbcycle.com](http://www.kcbcycle.com) to see our full bike share annual report.

### BY THE NUMBERS

**1,863**

kids graduated from BLAST and Earn-A-Bike programs

**120**

women attended the first KC Women's Bike Summit

**1,200**

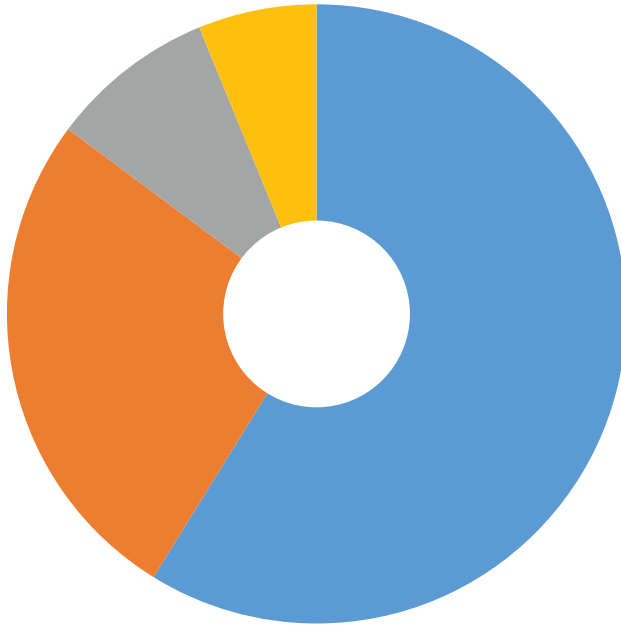
volunteer hours at events and programs

**6,134**

B-cycle trips

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## Financials



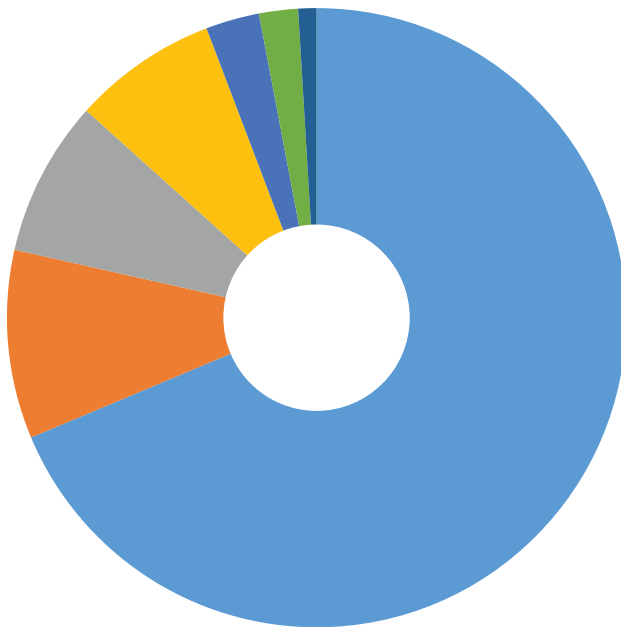
### Revenue

Grants 44%

Events 20%

Membership and Donations 6%

Consulting 5%



### Expenses

Wages 69%

Misc 10%

Events 8%

Education Programs 8%

Rent/Utilities 3%

Contract Services 2%

Membership and Fundraising 1%

## Major Funders

- US Department of Transportation
- Health Care Foundation of Greater Kansas City
- Greater Kansas City Community Foundation
- City of Kansas City, MO
- Unified Government of Wyandotte County and Kansas City, KS
- Ewing Marion Kauffman Foundation
- Greater Kansas City Community Foundation
- Jackson County, MO
- New Belgium Brewery
- Children's Mercy Hospital and Clinics
- Alliance for Biking and Walking
- Gastinger Walker Harden Architects
- SPIN! Neapolitan Pizza
- Duct Tape Marketing
- Goldenstar
- Bike Law/Vance Preman
- Boulevard Brewing Company
- Cinder Block Brewery
- Small Step Energy Solutions

## Major Donors

- Carol and Tom Handley
- Caroline and George Helmkamp
- Kimberly Abbs-Riley
- Debra Wood
- Tim Oberle
- Brian Clarke
- David Anderson
- Tyler Henson
- Andy Olson
- Stephen Beagle
- Douglas and Victoria Westerhaus
- Brian Shay
- William Hartong
- Donna West