BikeWalkKC’s third year saw tremendous growth in people, programs, and impact across the Greater Kansas City region. OUR safe routes to school programs, advocacy efforts, events, and education programs contributed to a successful year.

SAFE ROUTES TO SCHOOL
Safe Routes to School is the national movement to get more kids walking and biking to school. We are a nationally recognized leader in helping communities get more kids walking and biking to school. We offer services, programs, resources, and consulting for parents, communities, and schools.

James Elementary Pilot Project
In the spring we finished a project to develop a comprehensive Safe Routes to School program with student travel plans, BLAST, Earn-A-Bike, district policy review, and community stakeholder coalition. The Healthy Care Foundation of Greater Kansas City funded the $25,000 project at James Elementary, a KC Public School in the Old Northeast’s Indian Mound neighborhood. The James project allowed us to develop a model for walking and biking to school that we are eager to implement in schools across the metro area.

BLAST (Bike Lesson And Safety Training)
BLAST reached a total of 760 students at 11 schools in the KCMO, Hickman Mills, KCK, North Kansas City, and Raytown school districts in 2013. Altogether, we have served a total of almost 1,000 students.

International Walk to School Day
In October, students from 38 schools representing 16 districts participated in International Walk to School Day, a 21 percent increase from 2012.

Hickman Mills Local Spokes
In the fall we kicked new BLAST and Earn-A-Bike programs in the Hickman Mills School District. Thanks to a federal Safe Routes to School grant we will be serving 18 cohorts of BLAST (6 schools) and 5 cohorts of Earn-A-Bike (5 schools) through 2015.

Safe Routes Activity and Coloring book
A talented local illustrator helped us develop a KC-flavored coloring book designed to teach kids about safe walking and bicycling.
» Bikewalkkc.org/saferoutes

KCK SRTS
The Unified Government’s Public Works and Health Departments sought out BikeWalkKC for a strategic partnership to create a comprehensive Safe Routes to School program that integrates improvements to the built environment with educational programming and technical assistance for schools. BikeWalkKC will be assessing each school and implementing walking and biking programs as the Unified Government builds new and improved sidewalks around the school.

ADVOCACY
Our members and volunteers write hundreds of letters and attend dozens of public meetings each year, and your time energy and paying big dividends with new bike lanes, trails, crosswalks, and more!

Bike commuting on the rise
New data from the U.S. Census showed a 42% increase in bike commuting for Kansas City, moving us up from #59 to #49 among the top 70 American cities.

2012 advocacy highlights
» More bike lanes on Southwest Boulevard and Merriam Lane
» Extension of the Turkey Creek Trail in Overland Park
» New bike route signs on 200 miles of street around KCMO
» Extensions of Line Creek and Route 152 in the Northland
Bike lanes and sharrows on Downtown’s Cherry/Charlotte/Holmes corridor
New bike/ped master plans in the works for Leawood, Independence, and Overland Park

Congressmen on Bikes
Oregon’s Congressman Earl Blumenaur, Washington’s most famous bicycling politician, visited Kansas City to see our bike/ped progress. He took a B-cycle ride on the Cleaver and Van Brunt Trails with our own Congressman Emanuel Cleaver, the BikeWalkKC staff, and other local bicyclists.

KC SpokesPeople
BikeWalkKC launched a new blog about bike commuting in the city, called KC SpokesPeople. The blog featured posts by local bloggers who will write about their experiences on the road, from figuring out what to wear, to dealing with bike maintenance and safety skills.

EVENTS
We hosted a variety of events in the past year; from social happy hours to bike rides. All of our events share the goals of the 4 M’s: mission, membership, money and marketing.

Handlebar Happy Hour
Our popular monthly gathering grew with new faces and new guest speakers from great partner organizations such as the Women’s Intersport Network, KC Healthy Kids, Cultivate KC, and Wayside Waifs.

Ciclovia
BikeWalkKC led the effort bring the international open streets movement to Kansas City as part of Main Street Day. For one day Main Street in midtown was transformed into a temporary public space for walking, biking, dancing, eating, live music, fun, and games!

Tweed Ride
We led a casual, family-friendly cruise through the historic Northeas in October. Riders were dressed in their finest tweed, wool, and argyle and rode their most luxurious vintage bikes. The ride ended with a picnic at the Kansas City Museum.

Tour de Brew KC
The Tour de Brew KC is a point to point bicycle tour of KC’s breweries, historic brewing landmarks and other breweriana and is lauded as the “first of its kind in the region”. Riders rode past a variety of Kansas City breweries both past and present, and sampled beers from a variety of local breweries.

ADULT EDUCATION
BikeWalkKC is a leader in improving walking and bicycling in greater Kansas City. Our educational, professional development and consulting services empower citizens, communities, and professionals for excellence in advocating, planning and engineering for better walking and bicycling.

Bike Transportation Planning Series
One of our most important new projects in 2013 was launching a new professional development program for the engineers, planners, and others who design and build our bike lanes, trails, sidewalks, crosswalks, etc. A federal transportation grant is funding this exciting new program for Public Works, Parks, Planning, and other transportation professionals across the metro area.
Women's-Only Summer Series
We lead a month-long series on cycling safety, maintenance and repair for women. Participants were able to learn the skills, tips and tricks to bike safely and confidently for fitness, transportation or recreation.

Confident City Cycling
We lead the League of American Bicyclists' Traffic Skills 101 course, teaching riders traffic laws, bicycling handling skills, emergency maneuvers and on-street practice.

MEDIA PRESENCE
We ensured potential and existing members were up-to-date on the efforts of BikeWalkKC, ranging from tabling at events, to garnering media attention and placing ads in print and digital media.

Web Stats
Page views - 73,000
Visitors - 25,000
Visits - 36,000

Media
We were featured in:
» Kansas City Star
» Greenability Magazine
» Ink Magazine
» The Pitch
» Living Wellness Kansas City
» KCUR

Tabling events
We had a presence at a variety of events throughout the KC metro.
» Kansas City Marathon
» New Belgiums Clips Beer and Film Tour
» Kansas City Startup Crawl
» Truman Medical Center Touchdown Family Festival
» Blue KC Street Fair
» Tour de KC
» First Fridays Art show with Tallgrass Brewery
FUTURE
There are a few programs on the horizon that will continue to advance our mission of creating a healthier, more active Kansas City.

Kansas City Public Schools Local Spokes
Local Spokes is a comprehensive SRTS education program that empowers youth to bike to school and improve their neighborhood. Components include bicycle safety education, youth ambassador training, public engagement. Arrival/dismissal evaluations and built environment assessments will inform programmatic need and implementation stage.

Women Bike KC Initiative
We will launch a new initiative to get more women on bikes with the KC Women’s Bike Summit. The KC Women’s Bike Summit will create a venue for women of all ages and backgrounds to come together and celebrate bicycling, discuss issues that are relevant and important to female cyclists and provide hands-on opportunities for women to become more confident. We will empower women to get on bicycles and participate in their communities as riders and leaders, and bring the nationwide momentum of more women on bikes to Kansas City.

Bike Share Phase Two
Kansas City B-cycle is expanding in 2014. Phase 2 will create bike share nodes for the Plaza, Westport, Brookside and Waldo.
STAFF

Eric Rogers
Executive Director

Sarah Shipley
Director of Development and Marketing

Eric Bunch
Director of Operations and Education

Eric Vaughan
Operations Manager

Rachel Krause
Communications Coordinator

Maggie Priesmeyer
Education and Outreach Coordinator

BOARD OF DIRECTORS

Steve Rhoades, Chair
Vireo (formerly Patti Banks Associates)

Mark Rainey, Vice-Chair
KanBikeWalk

Barbara Thomas, Secretary
American Jazz Museum

Ron Puett, Treasurer
Kansas City Metro Bicycle Club

Ryan Adams
Kansas City Port Authority

Mary Birkel
Metro Community College

David Garrett
Blue Cross and Blue Shield of Kansas City

Mike Hauser
Studio Tilt, 360 Architects

Tyler Henson
JE Dunn

Andy Olson
Hallmark Cards

Brad Satterhite
KEM Studio

Steve Renz
Merril Lynch

Carl Schipfman
HNTB

Dan Walsh
DW LLC

Doug Washington
MCG

Eric Rogers
BikeWalkKC Executive Director